



[Reprisk](#), a service started last year by Zurich-based [ECOFACT](#), tracks negative comments about environmental and social issues on any public or private corporation or international infrastructure project around the world. A web search tool scours the media, watchdog groups, newsletters, news sites, blogs and other websites on a daily basis, looking for controversial remarks on issues ranging from employee and community relations to environmental footprint risks. **Analysts assess the relevance, severity and novelty of allegations and quantify them in an index that allows clients to compare reputational risks among companies, industries and even countries.** To date, RepRisk had tagged 9,000 companies and 1,600 projects as controversial.

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