

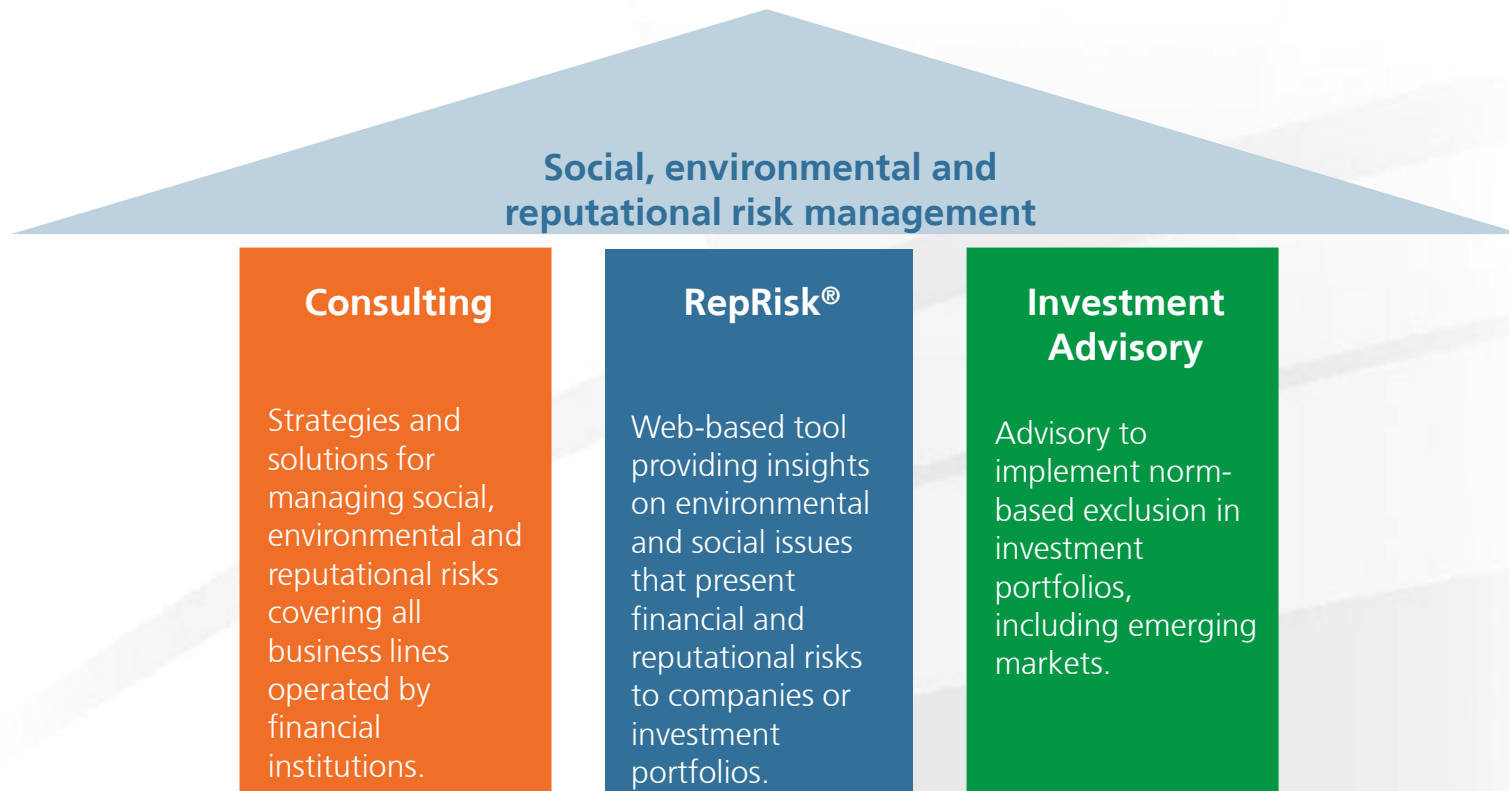
Quick Introduction to RepRisk®

Responsible Investment Policies: Implementation and
Challenges.
London, October 17, 2008

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ECOFACT at a glance



10 years of experience with a diverse client base. Current clients include:

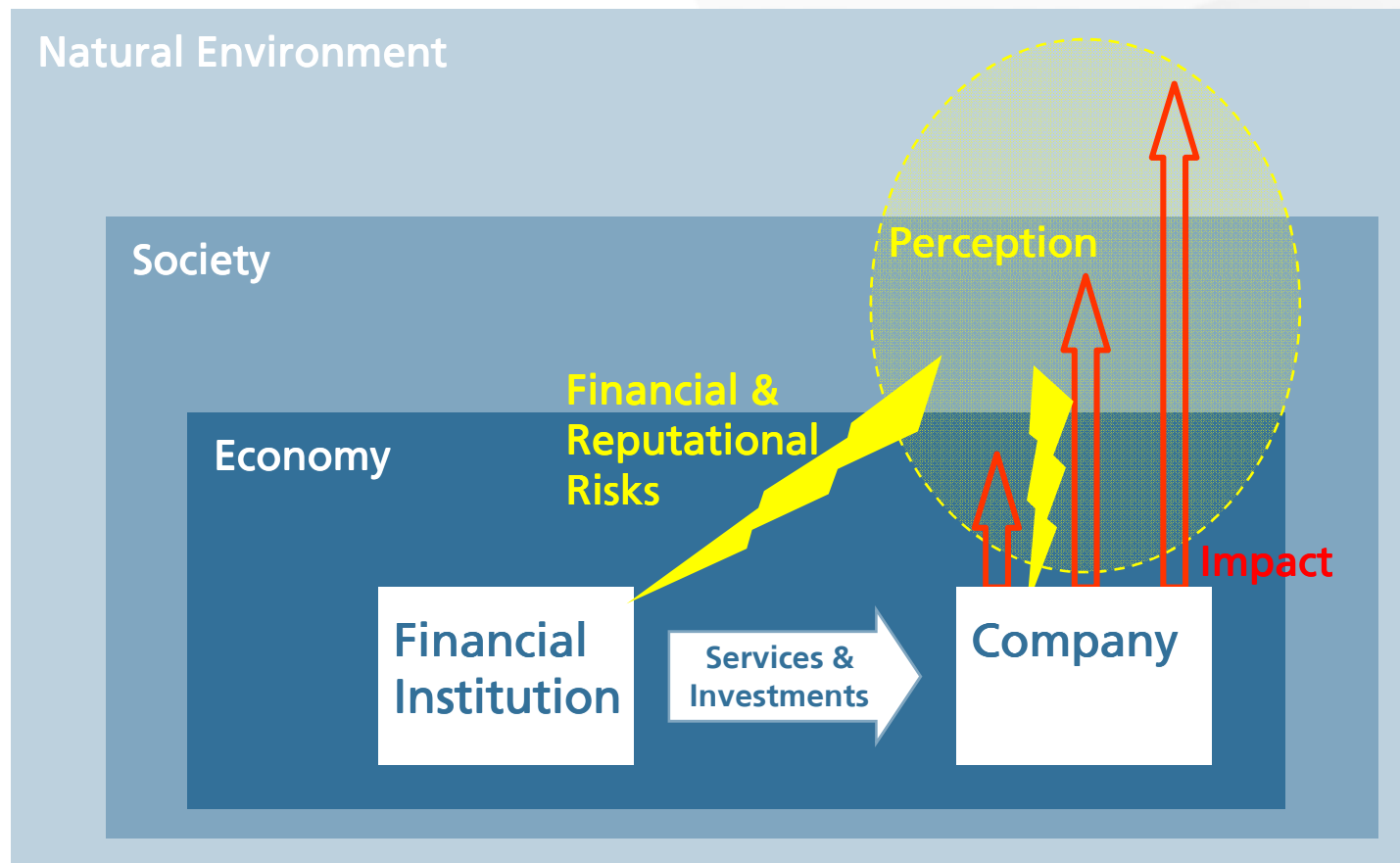
- Asset owners and managers
- Seven major international banks
- Leading insurance companies
- IFC/World Bank
- Inter-American Development Bank
- Four Swiss governmental bodies

RepRisk at a glance

RepRisk...

- is a web-based tool
- tracks companies' environmental, social and reputational risk exposure
- covers over 7,300 companies, growing daily
- provides real time information
- is based on independent third-party sources

RepRisk reports on controversial issues of companies and projects

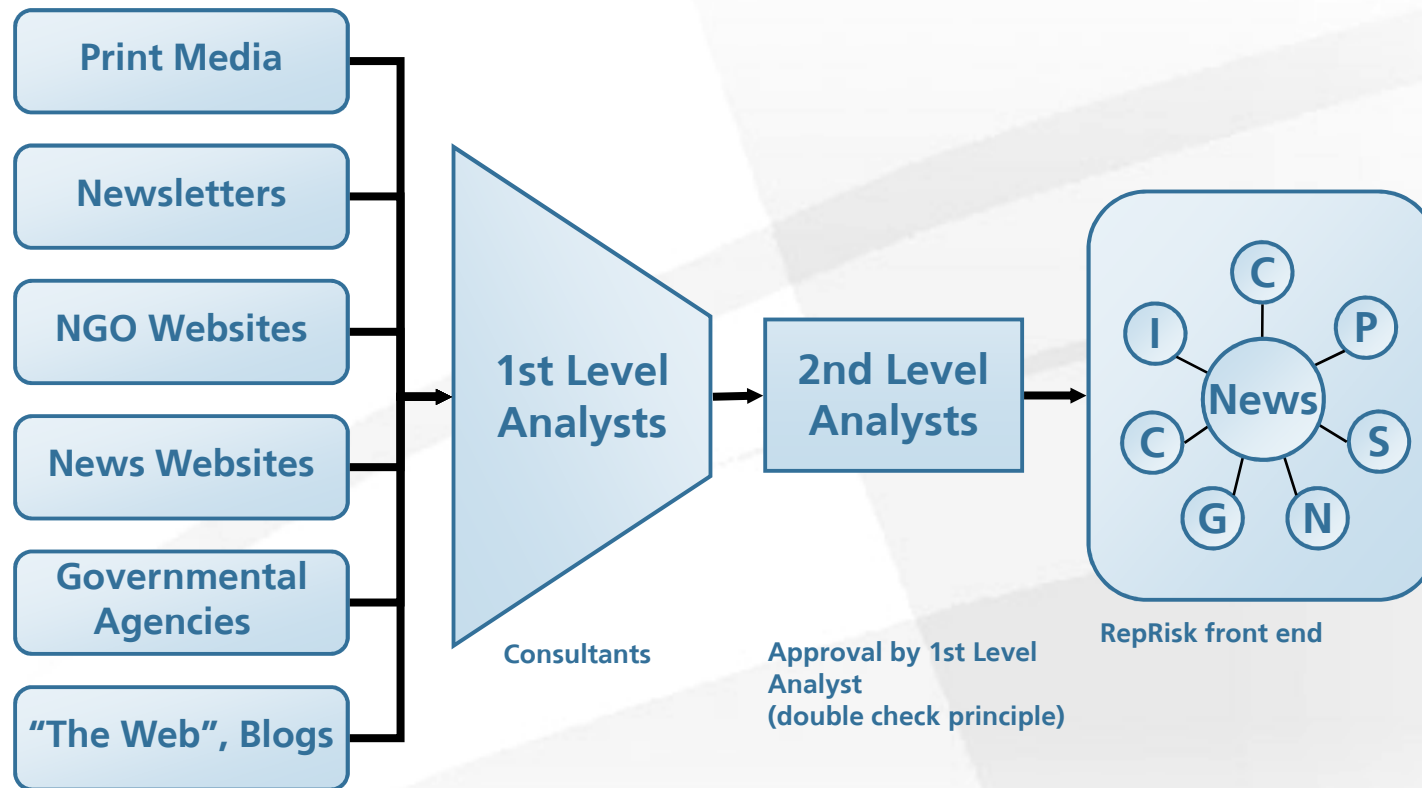


RepRisk: Comprehensive coverage of environmental and social issues

RepRisk™ Framework	Employee Relations	Community Relations	Resource Availability and Efficiency	Environmental Footprint	Product-Portfolio Related Risks
Controversial Issues	Health and Safety Issues	Human Rights Abuses, Corporate Complicity	Overuse of Non-Renewable Resources	Impacts on Ecosystems and Landscapes	Health and Environmental Issues
	Poor Employment Conditions	Impacts on Communities	Overuse of Renewable Resources	Global Pollution (including Climate Change)	Banned or Illegal Products
		Local Participation Issues	Scarcity of Energy, Water, and Raw Material	Local Pollution	Controversial Products and Services
		Corruption, Bribery, Extortion and Money Laundering		Waste	
		Social Discrimination		Animal Mistreatment	
	Violation of Labor Standards	Violation of International Standards and National Legislation			
	Supply Chain (Environmental, Social, and Legal Issues)				e.g. Financing of Conflicts

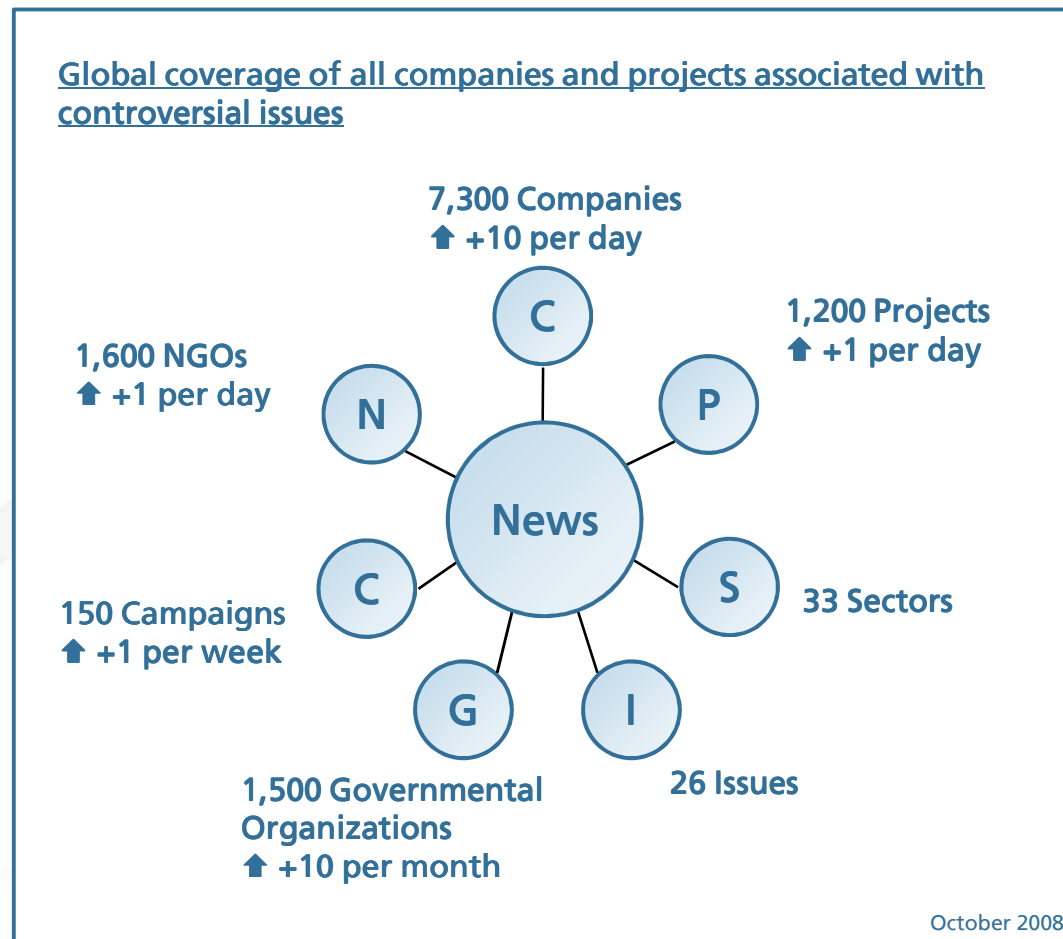
Note: In particular, all principles of the Global Compact are addressed

Clients benefit from global coverage and rigid data selection



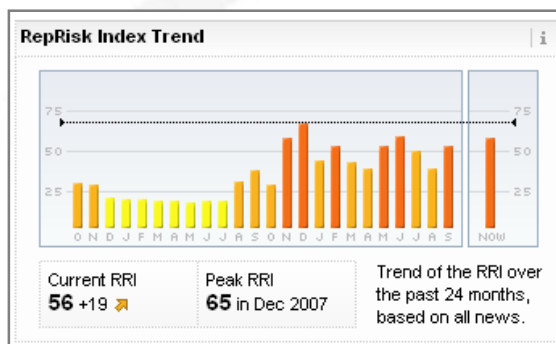
Advanced search algorithms covering English, Spanish, German, French and Portuguese sources worldwide

Clients have easy access to all news via cross-linked data



The Reputational Risk Index is an indicator of the exposure to environmental, social and reputational risks

- **The Reputational Risk Index (RRI) supports the user when assessing risks:**
 - relevant risks are highlighted
 - the risk exposure of entities can be compared with peers
 - risk trends can be tracked over time
- **The RRI calculation** is based on the relevance of news sources, the frequency and timing of news, and its content, i.e. severity and novelty.
- **The Peak RRI gives the maximum RRI value** in the last 24 months



Whereas the current RRI of a company measures the present level of criticism it faces, the Peak RRI provides an estimate of the risk associated with a business relationship with this company