



Lunch-Seminar

Norm-Based Exclusion: Evidence and Practice

Park Hyatt Zurich, June 13, 2008

Agenda

- 12:00 Welcome and introduction**
- 12:10 Implementation of norm-based exclusion, as practiced by the Norwegian Government Pension Fund-Global**
- Brief outline of the Fund's approach and overview of its ethical guidelines
 - Implementation of the guidelines by the Council on Ethics, illustrated by selected cases
 - Lessons learned and a look at the future
- 12:40 Introducing RepRisk®**
- 12:50 The effect of bad news on share price: An ETH Study**
- Set-up and rationale of the study
 - Study results: Initial indications of the long-term underperformance of heavy violators
- 13:00 Lunch**

Speakers

Kamil Zabielski is a Senior Executive Officer at the Council on Ethics of the Norwegian Government Pension Fund – Global, Oslo, Norway.

The Council's mandate is to assess whether companies should be excluded from the Government Pension Fund – Global on the grounds of acts or omissions that are in conflict with the ethical guidelines adopted by the Norwegian parliament. The Fund is the largest pension fund in Europe and one of the largest and fastest-growing in the world, with approximately USD 400 billion currently under management.

Julian Kölbl wrote a thesis on the effect of negative news concerning environmental and social conduct on the share price of constituents of the MSCI World index. His thesis was supervised by Prof. Dr. Didier Sornette and Dr. Ryan Woodard of the Department of Management, Technology and Economics – DMTEC, Chair of Entrepreneurial Risks ER, ETH Zurich.

Introducing ECOFACT

ECOFACT is a leading provider of reputational, environmental and social risk management solutions in the financial industry. Our client base consists of asset managers, pension funds, commercial and investment banks, the leading development banks, insurance companies, and governmental agencies.

ECOFACT was founded in 1998 as a spin-off from a leading Swiss bank and is a fully independent corporation. ECOFACT is a signatory to the UN's Global Compact and the UN's Principles of Responsible Investments, and adheres to all the stated principles and guidelines.

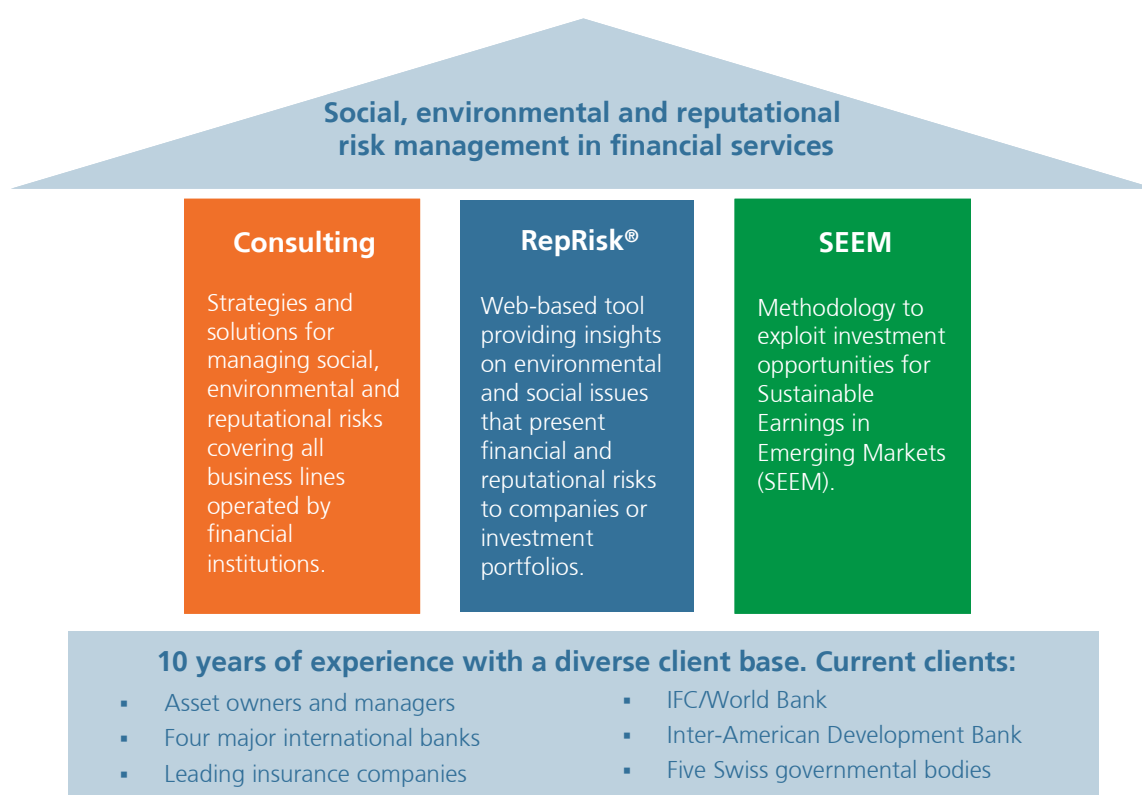


Figure: The three service pillars of ECOFACT

In addition to RepRisk® and consulting projects and services, ECOFACT has developed a methodology to exploit investment opportunities for Sustainable Earnings in Emerging Markets (SEEM). The SEEM portfolio builds on ECOFACT's Country Risk Rating and underweights or even excludes companies with a high exposure to environmental, social or reputational risks, thus allowing risk-averse investors to participate in the growth of emerging markets.

Directors and Officers

Olivier Jaeggi

Founder, President and Managing Partner, has more than ten years of experience in the management of environmental and social issues which present credit, market, and reputational risks for financial institutions. Prior to founding ECOFACT, Olivier Jaeggi worked in credit risk control of a leading Swiss bank where he was in charge of environmental risks. He graduated in environmental engineering from the Swiss Federal Institute of Technology (ETH) Zurich.

Philipp Aeby

Managing Partner & COO, manages the consulting projects and daily operations of RepRisk®. Prior to joining ECOFACT, Philipp Aeby served in various managerial positions in the biotech company Amgen, and worked on a broad range of international assignments with the Boston Consulting Group. Philipp Aeby holds a PhD in environmental physics and a master's degree in climatology from the Swiss Federal Institute of Technology (ETH) Zurich.

Kurt Lambert

Member of the Board. Kurt Lambert is President of the Board of Zegora Investments, member of the Advisory Board of the FTSE Hedge Fund Index, and member of the Board of Trustees of the Africa Foundation. In 1997, he founded Harcourt Investment Consulting, which was a pioneer in the Swiss hedge fund market and managed in excess of USD 6 billion by end of 2007. He has a PhD in economics from the University of Lausanne and an MA in economics from the University of Texas.

Daniela Bosshardt-Hengartner

Member of the Board. Daniela Bosshardt-Hengartner works as an independent consultant in the area of financial analysis and business development for asset managers and companies. She is a member of the Boards of Directors of Galenica Ltd., Vifor Pharma Ltd. and Vifor Ltd. Daniela Bosshardt-Hengartner was a financial analyst at the Bank am Bellevue and CFO of Bellevue Asset Management. She has a Swiss Federal Diploma in Pharmacy from the Swiss Federal Institute of Technology (ETH) Zurich.